



MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 1/31/2015

Multiple District 11

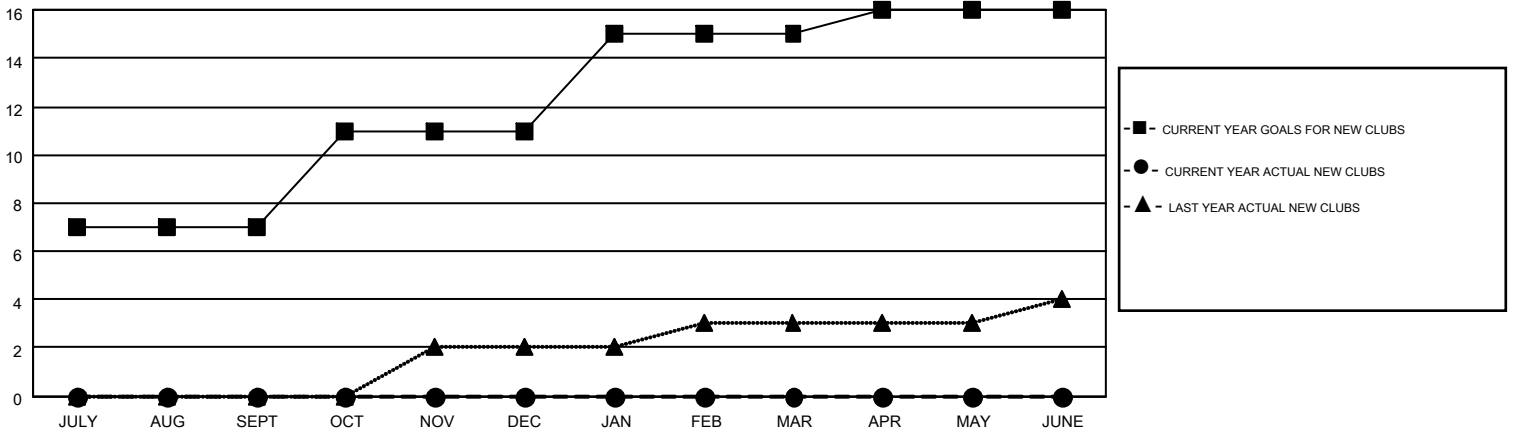
LOCATION: MICHIGAN

GMT: THOMAS MATNEY

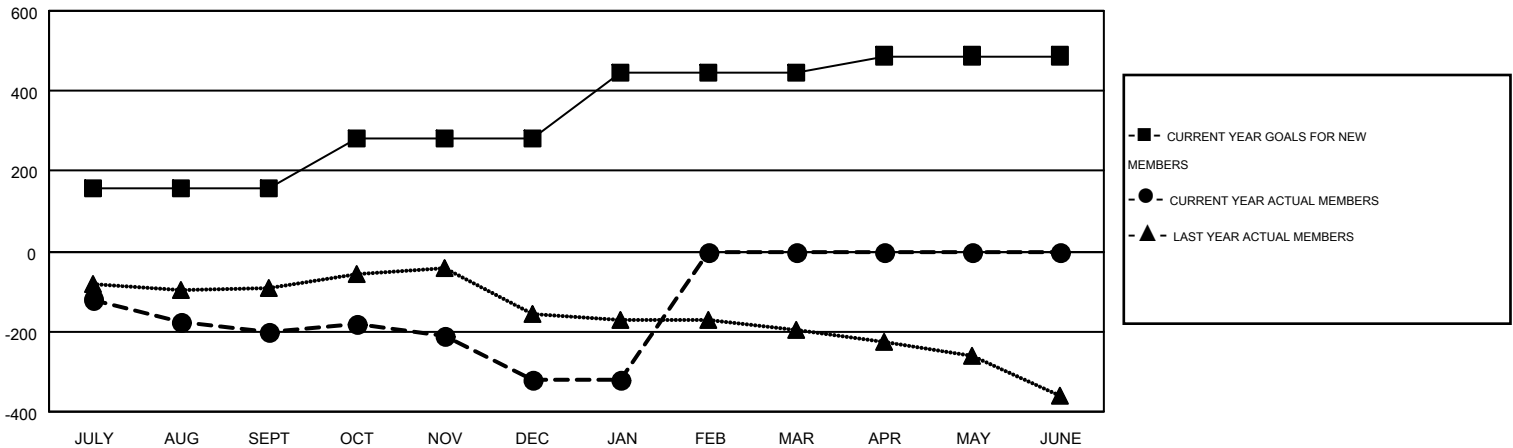
GMT CA 1

Clubs					Members				
RESULTS FOR 2014-2015					RESULTS FOR 2014-2015				
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS	NET GAIN/LOSS	QUARTER	NEW MEMBER GOAL	CHARTER AND NEW MEMBERS ADDED	DROPPED MEMBERS	NET GAIN/LOSS
JULY/AUG/SEPT	7	0	5	-5	JULY/AUG/SEPT	156	152	352	-200
OCT/NOV/DEC	4	0	1	-1	OCT/NOV/DEC	124	265	387	-122
JAN/FEB/MAR	4	0	1	-1	JAN/FEB/MAR	164	88	85	3
APR/MAY/JUNE	1	0	0	0	APR/MAY/JUNE	44	0	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 7	201 CLUBS OF 404 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
		MALE	8,202 (73.52%)
<u>DROPPED MEMBERS</u>		FEMALE	2,954 (26.48%)
DECEASED	126	FAMILY UNIT MEMBERS 1,971 HEAD OF HOUSEHOLD 962 NON-HEAD OF HOUSEHOLD 1,009	
CLUB CANCELLED	15		
OTHER	683		
TOTAL	824	CLICK HERE FOR HEALTH ASSESSMENT DATA	